

Shanghai, China,
September 17th 2014

Subject : *New Product Announcement & End of Life(EoL) Notification*

Dear SIMCom Customers :

Thank you for your support of SIMCom products. This letter is to inform you that our product, SIM908 is going to be phased out soon.

The main reason is that main GPS chipset used in SIM908 has been phased out by the supplier. Furthermore our alternative compatible products are more competitive.

We will continue to supply SIM908 until your last order is fulfilled.
Purchase orders will be accepted until 2014/12/15 and the last order will be delivered before 2015/03/31.

Type	Product	Last Buy	Last Delivery
GPRS+GPS	SIM908	2014/12/15	2015/03/31

Product in EOL	Alternative Product	
SIM908 (GRPS+GPS)	SIM928A (GRPS+GPS)	SIM968 (GRPS+GNSS)

Thank you for your understanding in this situation and assure you our very best support. SIMCom appreciates and values your continued business relationship and looks forward to your future interest in our product portfolio.

Any questions, please contact your SIMCom sales team.

Best Regards.

SIMCom Wireless Solution